# <u>Tokenization Market – Industry Trends</u> and Forecast to 2029



Tokenization Market, By Offering (Solutions and Services),
Organization Size (Large Organizations and SMES), Deployment
(Cloud and On-Premises), Technique (API-Based and Gateway-Based), Technology (Cloud Computing, Internet Of Things (lot),
Blockchain, Machine Learning And Artificial Intelligence, Natural
Language Processing (NLP), And Others), Application (Payment
Security, Data Processing, Encryption, User Authentication,
Compliance Management, And Others)

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## **Report Description**



Data Bridge Market Research analyses that the global tokenization market is expected to reach the value of USD 8,318.53 million by 2029, at a CAGR of 16.8% during the forecast period.

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## Major Key Players



#### Some of the major players operating in this market are:

- Fiserv, Inc.,
- Thales Group,
- Broadcom,
- Futurex,
- Hewlett Packard Enterprise Development LP,
- FIS,
- Lookout, Inc.,
- Protegrity Inc.,
- Visa,
- Mastercard,
- Micro Focus,

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## **Market Segmentation**



- By Offering (Solutions and Services), Organization Size (Large Organizations and SMES),
- By Deployment (Cloud and On-Premises), Technique (API-Based and Gateway-Based), Technology (Cloud Computing, Internet Of Things (Iot), Blockchain, Machine Learning And Artificial Intelligence, Natural Language Processing (NLP), And Others),
- By Application (Payment Security, Data Processing, Encryption, User Authentication, Compliance Management, And Others),
- By End-User (Banking, Financial Services And Insurance (BSFI), IT &
  Telecommunications, Media And Entertainment, Retail & E-Commerce, Automotive,
  Healthcare And Life Sciences, Manufacturing)

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## **Regional Analysis**



# Based on geography, the market is segmented into five geographical regions

- North America
- Europe
- Asia-Pacific
- South America
- Middle East
- Africa

# About Data Bridge Market Research



## An absolute way to forecast what future holds is to comprehend the trend today!

Data Bridge Market Research set forth itself as an unconventional and neoteric Market research and consulting firm with unparalleled level of resilience and integrated approaches. We are determined to unearth the best market opportunities and foster efficient information for your business to thrive in the market. Data Bridge endeavors to provide appropriate solutions to the complex business challenges and initiates an effortless decision-making process.

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Contact Us: Sopan Gedam

<u>Sopan.gedam@databridgemarketresearch.com</u>